

LIVE UNITED

WHEN WE REACH OUT A HAND TO ONE,
WE AFFECT THE CONDITION OF ALL.
WE HAVE THE POWER TO PROMOTE CHANGE.

ACCESS TO SERVICES/ CRISIS PREPAREDNESS	HEALTH	INCOME	EDUCATION
INITIATIVES: • 2-1-1 Information and Referral • Senior Services • Disaster Relief • Transportation Assistance	INITIATIVES: • Senior Health • Children's Health • HIV/AIDS	INITIATIVES: • Financial Stability • Asset Building • Individual Development Accounts • Financial Literacy • Education • Income Tax Assistance	INITIATIVES: • Early Learning • School Readiness • Developmental Screenings • Children and Youth Advocacy
PARTNERS: • Information and Referral • Transportation Services • Volunteer Assistance Programs • Emergency and Disaster Relief • Emergency Clothing and Medical Supplies	PARTNERS: • Prescription Drug Assistance • Health Insurance for Children • Pediatric Health Services • Recreation and Sports Activities	PARTNERS: • Vocational Rehabilitation • Job Training • Asset Building • Individual Development Accounts • Financial Literacy • Education	PARTNERS: • Tutoring Programs • Literacy Programs • After School Programs • Early Childhood Education • Needy School Children's Funds • Childcare Centers

CREATING THE OPPORTUNITIES FOR A GOOD LIFE FOR ALL BY FOCUSING ON:

UNITED WAY OF CENTRAL ALABAMA ADVANCING THE COMMON GOOD

GIVE.

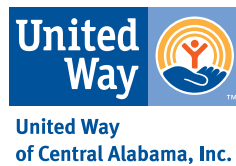
United Way of Central Alabama is creating opportunities for a better life for all, and our work is fueled solely by your generosity. When you give, you help not only the people who need it, but the community at large. You become the living embodiment of what it means to LIVE UNITED.

ADVOCATE.

Your support of the United Way helps us promote stability and independence in the lives of those who need it most. It helps us ensure that children and youth achieve their potential. It allows us to help improve people's health, promote financial stability and focus on preparedness and response. In short, your support helps us all advance the common good.

VOLUNTEER.

Money is only one means of giving to the United Way. You may also give your time. When you open your heart and lend a hand, you see first-hand how your generosity is making a difference, not only in someone else's life, but also in your own.



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REACH OUT
A HAND TO ONE AND
INFLUENCE
THE CONDITION OF ALL



GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED

YOU HAVE THE POWER TO PROMOTE CHANGE.

When you give to United Way, you're helping create lasting changes in people's lives and build a stronger community.

As a community investor with United Way, you have chosen to help solve critical issues and get to the heart of the problems that face our community. On behalf of those whose lives have been improved because of your generosity, we thank you.

LIVE UNITED



GIVING GUIDELINES

Your one gift to United Way means you support your community. You can trust that your gift to United Way will be invested efficiently and effectively to create the opportunities for a good life for all. More than 600 local volunteers annually review partner agencies that provide services and together decide how to invest your gift in the most pressing needs.

We understand that some individuals may choose to designate their gift to an agency listed in this brochure. A minimum gift of \$25 is required and the designation will be treated as first dollars in the allocation.

If your company allows donations to agencies not participating in United Way's review process (non-United Way agencies), guidelines are as follows:

- The minimum gift accepted for an agency not listed in this brochure is \$1,000 with at least 50% (or \$500) of this gift remaining with United Way to be allocated to its partners.
- Designated agencies must be 501(c)(3), tax-deductible health and human service organizations. This does not include churches, schools, athletic teams, environmental agencies, etc.

All matching dollars will remain with United Way to be used as part of the annual allocation process. Any gift outside of these guidelines will be distributed to partner agencies in this brochure. When a pledge made within these guidelines is paid, United Way forwards the payment, minus cost, to the designated partner.

2008 UNITED WAY PARTNERS

Because of your United Way investment, United Way helps support more than 81 partners and programs that help advance the common good and improve our community. When we LIVE UNITED, we can achieve results that no one can accomplish alone.

- A. G. Gaston Boys & Girls Club (A0040543)
 AIDS Alabama, Inc. (A0972985)
 Alabama Child Caring Foundation (A0971928)
 Alabama Goodwill Industries, Inc. (A0816274)
 Alabama Head Injury Foundation, Inc. (A0002154)
 Alabama Kidney Foundation, Inc. (A0055230)
 Aletheia House (A0003714)
 American Cancer Society (A0003849)
 American Heart Association, Inc. (A0003926)
 American Red Cross (A0004258)
 The Arc of Jefferson County (A0001304)
 The Arc of St. Clair County (A0816179)
 The Arc of Shelby County (A0080728)
 The Arc of Walker County (A0005367)
 Better Basics, Inc. (A0985552)
 Big Brothers Big Sisters of Greater Birmingham (A0011606)
 Birmingham City Schools – Special Needs Fund (A0972078)
 Birmingham Jewish Federation* (A0010846)
 Birmingham Urban League (A0011480)
 Blount County Aid to Homeless Children Program (A0972029)
 Blount County CASA Association, Inc. (A1085892)
 Blount County Children's Center (A0012335)
 Blount County Needy School Children's Fund (A0512336)
 Boy Scouts of America – Black Warrior Council (A0972004)
 Boy Scouts of America – Greater Alabama Council (A0013386)
 Boys & Girls Clubs of Central Alabama, Inc. (A0010558)
 Cahaba Valley Healthcare (A1049768)
 CampFire USA – Central Alabama Council (A0017304)
 CASA of Shelby County* (A0972140)
 Catholic Family Services (A0012507)
 Childcare Resources (A0024103)
 Children's Aid Society (A0024110)
 Children's Health System (A0024124)
 Christian Love Pantry, Inc. (A0816181)
 Collat Jewish Family Services (A0052847)
 Concerned Citizens for our Youth, Inc. (A0009012)
 Crisis Center (A0029577)
 Developing Alabama Youth Foundation, Inc. (A0031467)
 Easter Seals of the Birmingham Area (A0972069)
 Family Connection, Inc. (A0080744)
 Family Resource Center of Northwest Alabama (A0031472)
 Fellowship House (A0037601)
 Gateway (A0037145)
 Girl Scouts of North Central Alabama (A0972025)
 Girls Incorporated of Central Alabama (A0041351)
 Glenwood, Inc. (A0972120)
 Greater Birmingham Habitat for Humanity (A0973688)
 Hands On Birmingham (A1056320)
 Hispanic Interest Coalition of Alabama (A1020296)
 Impact Family Counseling, Inc. (A0991188)
 Independent Living Resources of Greater Birmingham, Inc. (A0049302)
 Lakeside Hospice, Inc.* (A0816180)
 Legacy YMCA (A0010226)
 Legal Aid Society* (A0057602)
 Levite Jewish Community Center (A0052843)
 The Literacy Council (A0058867)
 Nonprofit Resource Center of Alabama * (A0971987)
 Oasis, A Women's Counseling Center (A1031021)
 Oneonta Needy School Children's Fund (A0569465)
 Pathways (A0014071)
 Pell City Needy School Children's Fund (A0671449)
 P.I.N.G. (A1018978)
 Positive Maturity (A0073619)
 Ronald McDonald House Charities of Alabama* (A0972182)
 SafeHouse of Shelby County (A0972113)
 Salvation Army – Blount County (A0972019)
 Salvation Army – Birmingham, Alabama, Area Command (A0078797)
 Salvation Army – Walker County (A0078799)
 Shelby County Children's Advocacy Center (A1085891)
 Shelby County Needy School Children's Fund (A0972018)
 Shelby Emergency Assistance, Inc. (A0091260)
 Sickle Cell Disease Association of America, Central Alabama Chapter (A0972058)
 St. Clair Children's Advocacy Center-The Children's Place (A0827216)
 St. Clair County Day Program, Inc. (A1016066)
 St. Clair Department of Human Resources (A0819190)
 Travelers Aid Society of Birmingham Alabama, Inc. (A0089675)
 United Cerebral Palsy of Greater Birmingham (A0972091)
 United Community Centers, Inc. (A0091151)
 United Way Community Food Bank (A0091257)
 United Way International (A0972082)
 VSA arts of Alabama (A1055649)
 Walker County Needy School Children's Fund (A0972118)
 Workshops, Inc. (A0098055)
 YMCA – of Birmingham, Inc. (A0972015)
 YWCA of Central Alabama (A0098327)

*Receive Designations Only

YOUR GIFT IS APPRECIATED

United Way of Central Alabama believes that giving is a personal decision. The choice to give and how much you choose to give is up to you alone. Your gift of any amount is important and deeply appreciated. Thank you.

SUGGESTED GIVING GUIDE

Up to \$19,999	1 hour's pay per month	
\$20,000 - \$49,999		1%
\$50,000 - \$99,999		2%
\$100,000 and up		3%

LEVELS OF LEADERSHIP

Tocqueville Society	\$10,000 and above
Builders Society	\$5,000 to \$9,999
Gold Feather Association	\$3,500 to \$4,999
Silver Feather Association	\$2,000 to \$3,499
Red Feather Association	\$1,000 to \$1,999

LEADERSHIP PLUS (+)

Recognizes individuals who increase their leadership gift by 10% or more in one year.

2008 COMMUNITY INITIATIVES

Raising and allocating dollars to more than 81 partners is only part of United Way of Central Alabama's strategy to make a significant impact in our community. The following community initiatives focus specifically on important issues such as providing financial stability, early learning, strengthening families and community health.



The Financial Stability Partnership Initiative Fund provides financial stability for hard-working families, enabling them to save for a home, small business or education. Includes asset building, income tax assistance, credit repair and financial literacy education. (A1054450)



The Early Childhood and Youth Initiatives Fund seeks to ensure all children are ready to enter first grade ready to learn and thrive. Builds partnerships to address emerging needs for at-risk children and youth in our community. Includes Success By 6 and other children and youth focused programs. (?)



The Senior Initiatives Fund assists vulnerable older adults in accessing services to improve quality of life and maintain independence. Includes the Senior Support Fund that helps with financial needs and NetWorks that brings volunteers together to help seniors with personal challenges and special needs. (A1079237)



The Community AIDS Partnership Fund helps provide on-going services for people living with HIV/AIDS in the Central Alabama. (A0972042)



The Disaster Relief Fund assists families in times of disaster and ensures preparedness activities are consistently coordinated with organizations for immediate and sustained disaster recovery. (A1054361)



The Transportation Fund helps improve and fund transportation alternatives for the elderly, disabled and rural populations through county transportation planning committees and encouraging coordination of service among transportation providers. (A1054374)